

cutting edge LITE

May

WELCOME TO the latest edition of Cutting Edge LITE

Included in this newsletter:

[Future Leaders Award Ceremony - 8 July](#)
[Investing in Wine - 24 June \(wine tasting with a difference\)](#)
[The Burlington Arcade - Women in the City experiences a Guided Tour](#)
[Keynote Speaker announced for Annual Celebration Lunch](#)
[What does your handbag say about you](#)

and more ... including special [holiday](#) offer, and 20% discount from [knomo](#)

Upcoming Women in The City Events

Negotiating Contracts of Employment - get what you deserve

Date: Wednesday 9 June
Venue: 20-21 Jockey's Fields, London WC1R 4BW
Time: 6.30 - 8.30pm
Cost: £35 (+vat) per person

Last year the Equalities Commission report revealed the significant pay disparity between men and women, even at senior levels, within the Financial Services Sector and in their book [Why Women Don't Ask](#), Linda Babcock and Sara Laschever highlight how women sabotage their full earning potential by failing to negotiate the right salary. This fundamental error can result in a woman earning around £500,000 less than her male counterpart over a working lifetime. And just this week at a Women's Breakfast in the Mansion House I heard Kate Adie ask the simple question "How many of you here have asked for more money? You should know all your male colleagues will have."

Join our evening seminar during which experts from Gannons will guide you through the legal and practical aspects and inform and empower you towards negotiating a better deal for yourself.

Topics covered will include:

- Tackling pay discussions
- Bonuses and benefits
- Dealing with sex discrimination
- Making it to the boardroom

Sponsored by:



a niche commercial law firm offering commercial employment law advice to executives and companies.

[READ MORE](#) and [BOOK ONLINE](#) £35 +vat per person

Investing in Wine - You can always drink it if the value dips!

Date: Thursday 24 June 6.30-8.30pm
Venue: VOLA UK Ltd, 32-36 Great Portland Street, London W1W 8QX
Time: 6.30 - 8.30pm
Cost: £35 (+vat) per person

A wine portfolio is not only a potentially alternative investment but also a lot more fun than traditional stocks and shares. After all, if its value dips, you can always drink some of it!

Hosted by [VOLA](#) in their unique West-End studio, [Lavinia Brown](#), former wine specialist for Bonhams auction house, will guide you through the world of fine wine investment. You'll be able to purchase a signed copy of her pocket-sized book, *Cracking the Wine Code* on the night.

You'll benefit from:

Women in the City on the move

Several of our Women in the City Women of Achievement Award Winners are on the move - upwards, of course!

This month, we congratulate:

Kathryn Britten (Accountancy Category Winner 2008) who's taken up a new role as Partner: Chairman, KPMG Forensic.

Lillian Boyce (Insurance Category Winner 2007) has been appointed President of the Chartered Securities & Investment Institute, Isle of Man.

Charlotte Eddington (Property Category Winner 2009) has taken up two roles with the [London Waste and Recycling Board](#). The first is project managing funding applications and the second is leading the Brokerage service.

[Let us know if you're on the move.](#)

Breakfast with a Management Champion

Wednesday 9th June
(7.45 for 8.00am start)

Universities are Businesses too!

This year's Management Champion, Richard Mawditt, will show how those in business and industry can understand, influence and foster a more efficient and effective university leadership culture - for a brighter future in the changing and challenging times ahead.

On the day, the first eighty attendees at the event will be treated to a guided tour of Mansion House after the event.

BOOK NOW (£35 for WIC subscribers)

SPECIAL OFFER #1

EXCLUSIVE 20% DISCOUNT from knomo

Our Woman of Achievement 2008 - Amanda Blanc, Chief Executive, Towergate Retail Division - tells me she's a knomo convert. Now you can get yours with a 20% discount.

To celebrate the launch of their new SS10 range, **knomo** are also offering WIC subscribers 20% off any ladies bag from the Berkeley range of full-leather executive briefcases and laptop handbags.

Click [HERE](#) and use the code NEWS1 (valid until end May)

knomo produce men's and

- Lavinia's insight into the wine trade
- Being given practical tips on wine futures
- Understanding how to buy at auction
- Learning how to avoid potential pitfalls.

If you'd like to know more about a subject that can seem daunting to the uninitiated, this evening will give a fascinating insight into the world of wine, be highly enjoyable and informative.

And there'll be plenty of time to socialise after the presentation.

READ MORE and BOOK ONLINE £35 +vat per person



Our Eighth Annual Celebration Lunch

26 November 2010, Plaisterers' Hall, London Wall, London EC2

Now in its 8th year, our Annual Lunch will be as energising, motivating and fun as always.

Join 350+ like-minded guests at this signature event to hear our Keynote Speaker and former "City girl" Andrea Leadsom, the newly elected MP for South Northamptonshire, and discover the winner of our 4th Women in the City Woman of Achievement.

BOOK NOW to reserve your place(s) or Table (11 guests) at the Earlybird price of £120 +vat per person or £1188 +vat for a table.

Future Leaders Award Ceremony: 8 July 2010

Sponsored by Barclays Wealth, our Future Leaders Award has attracted a strong field of Applicants and the Judging Panel has now selected 10 candidates to go forward for interview in early June after which we shall announce the Award Finalists. The overall winner will be revealed at the Future Leaders Award Ceremony to be held at Barclays headquarters in Canary Wharf on Thursday 8 July (6.30 - 9.30pm).

As with all Women in the City events, the atmosphere will be electric, the speakers inspirational and the conversation lively.

The Keynote Speaker is Kimberley Matalon, Global Head of Talent, Barclays Capital and we'll be joined live from New York by Tom Kalaris, Chief Executive, Barclays Wealth.

The evening will begin with a welcome reception and, after the Award Ceremony, guests will be invited to continue the celebration with drinks and canapés in the fabulous surroundings of Barclays' 24th Floor where there will be the opportunity to shop exclusive luxury brands. Naturally, you'll go home with a great goody bag and you may even win one of our fabulous Celebration Prizes.

If you'd like to celebrate future talent and be in the company of like-minded people then **BOOK** your place(s) now. £85 single place, Group of 5: £410 and Table of 10: £790 (all prices +vat).

For more information **CLICK** here.

PS As always with Awards there's a scramble to get application forms in as the closing date approaches. One canny boss suggested we introduce a "In-the-Nick-Of-Time-Award". Now there's an idea - is there a sponsor anywhere?

The Burlington Arcade - a rich history

In the early 18th century, Old Bond Street was full of men's clubs - boxing, gambling, gin drinking and oyster eating were the order of the day and the garden of Burlington House, owned by Lord Cavendish, became a dumping ground for discarded oyster shells.

women's work bags, laptop sleeves and Apple accessories, including protective cases for the new iPad, iPhone 3GS and all iPod models. The brand sells all over the world in exclusive stores such as Harrods, Harvey Nichols, Selfridges, Bloomingdales, Galeries Lafayette and many more. **knomo** work with Apple on the design of their products and Apple also retail their products throughout the UK/Europe in-store and online. Prices start from £20 for leather iPod accessories. Visit **knomo** for more details.

SPECIAL OFFER #2

BORG EGNAZIA, Puglia

Special offer: Book before 12 June, and receive 20% discount on accommodation at Borgo Egnazia for stays up to 15 December 2010.

Southern Italy's newest luxury resort sensation is now open!



Bordering the ruins of the ancient city of Egnazia, with the Adriatic coastline just a few steps away, Borgo Egnazia is positioned to become one of the leading luxury family, golf and spa resorts in the Mediterranean.

The main hotel features 63 guest rooms and suites; a variety of restaurants and bars; outdoor swimming pools; a grand ballroom; an indoor swimming pool; and a 2,000m² spa by Raison d'Etre, which is being designed as one of the best in Europe featuring a modern-day interpretation of a Roman bath house.

The most spectacular part of the Resort is the village which was inspired by the nearby hillside towns. A total of 72 Apulian townhouses surround the central piazza, hosting 93 beautiful one and two-bedroom suites with private Arab gardens, balconies and roof terraces overlooking the sea, and the adjacent 18-hole championship San Domenico Golf course. Additionally, the village includes another outdoor and indoor bar and restaurant as well as an additional pool, kid's club and cooking school.



The 28 private villas offer three-bedroom 'homes'. These villas represent the most exclusive accommodation available at the Resort; each three bedroom villa features a private garden and pool, wrap-around balconies and roof terraces overlooking the Adriatic sea.

The Hotel, Villas and Golf Course opened on 12 May; the Village and its facilities, including the spa, cooking school and kid's club will open over the summer.

Perfect for culture vultures, spa junkies,

Wanting to promenade safely with her women friends, Lady Cavendish asked her husband to provide somewhere. Happy to oblige, he built her a shopping arcade.

Opened on 20 March 1819 women have played an important part in life of The Burlington Arcade ever since. For example, the majority of the shop keepers were the widows of the soldiers who had fought in Lord Cavendish's regiment.



Originally, women weren't allowed inside the Arcade without a male escort and on the day I visited with Carla Stent (Chief Administrative Officer, Barclays Global Retail Bank - left) it was fitting that we were guided through the Arcade by Mark, one of the Arcade's team of Beadles.

During our 90 minutes visit we not only learned much about the Arcade's rich history but were effortlessly guided in and out of its many specialist shops.

If you'd like a Guided Tour of this fascinating example of British heritage, please email [Fera Pugh](mailto:Fera.Pugh@citywomen.co.uk) of The Communication Group telling her you heard about the Arcade from Women in the City.

Out and about with Gwen Rhys

After April's round of women's events, this month I've been networking in the way that I like best - one-to-one or with small groups of like-minded people. This gives plenty of time to share information and explore opportunities. Lunched with [Estelle Clark](#), our 2009 Lifetime Achievement Award winner at the highly acclaimed Bistrot Bruno Lubet at The Zetter in Clerkenwell.

Supper with the Head of the Careers Service at Oxford Brookes University who introduced me to mentoring young people, an experience I really enjoy. We put the whole world to right in a small Italian restaurant in Oxford.

Another trip to Oxford to meet up with one of my former mentees. Eat one (yes, just one) of Pat Val's scrumptious pastries. Glad her new job is working out well. It's tough for young graduates.

Back to the City and Breakfast with the Lord Mayor organised by the [City Branch of the CMI](#). Meet up with a solicitor I'd not seen for over 7 years. Small world.

And the next morning a Women's Networking Breakfast at the Mansion House again in the presence of the Lord Mayor, but this time hosted by his wife and in aid of [pitch perfect](#), the Lord Mayor's Appeal.

The month draws to a close with my hosting an "Exclusive Evening with Amanda Wakeley" for over 40 specially invited Women in the City guests at her flagship store. It was a fabulous evening and her clothes looked fabulous on everyone and the plastic was being flexed. My thanks to Bridget Bowen, Head of Private Clients at [Amanda Wakeley](#) and [Chase Distillery Limited](#) who sponsored the vodka. If you'd like to attend a similar event, drop me an [email](#).

Finally, if your company would like to sponsor any WIC activities, promote your products and services, submit an event listing, or make an editorial contribution to Cutting Edge LITE please contact me, Gwen Rhys, on 0704 404 7497.

gwenrhys@citywomen.co.uk
0704 404 7497

Want to know more?
Visit the site! www.citywomen.co.uk

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ALL WOMEN IN THE CITY EVENTS ARE OPEN TO MEN AND WOMEN.

historians and food lovers; honeymooners and families - Borgo Egnazia and Puglia bring the best of the Mediterranean to you with a distinct Italian flair, and it's only a three hour flight away!

[Email reservations](#)

Tel.: + 39 080 225 5000

AND FINALLY ...

What does your handbag say about you?

knomo London, suppliers of women's luxury leather work bags, handbags and laptop cases, have been looking into what your handbag says about you. Based on the book by Eisman, they have identified 4 main handbag types: Shoulder Bag, Clutch, Brief, and Backpack.

Click on one of the following images and find out what your bag says about you.

The Backpack



The Brief



The Shoulder Bag



The Clutch





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