



Launched 2003

250+ attendees annually | senior level  
open to women and men

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## Annual Lunch Promotional Opportunities

Sponsorship £3 – 15k

# + Why sponsor?

- Communicate and demonstrate your commitment to gender equality internally and externally
- Involve and reward your employees
- Align your brand with those with shared values
- Promote your brand to and build relationships with influential business people
- Enable employees to utilise their strategic business network
- Influence and reach new business and media audiences



women  
in the city



## Annual Lunch 2016 10 November Drapers' Hall

Keynote Speaker  
Julie Bentley  
CEO, Girlguiding

- + Bringing together 250+ influential business women and men since 2003.



# + Headline Sponsor - £15,000 sole sponsorship



- Lunch named “The XYZ Women in the City Annual Lunch”
- Branding (banners, backdrop in ante rooms and main Hall)
- Sponsor to welcome guests to the Lunch
- Complimentary table of 10
- 50% discount on additional places
- Dedicated page on WiC website
- Advertisement in Souvenir Programme
- Logo on promotional materials, media releases and on hard copy invitations
- Mentions in our social media feeds: Twitter, LinkedIn
- Opportunity to present gift to Keynote Speaker

# + Mix & Mingle Receptions (before and after Lunch) - £5k each



Featured as “The XYZ Mix & Mingle Pre / Post Lunch Reception)

- 2 complimentary places at Lunch
- 50% discount on additional tickets
- Branding in Reception ante rooms
- Advertisement in Souvenir Programme
- Logo on website ([citywomen.co.uk](http://citywomen.co.uk)), in mailings and in third-party promotion, on hard copy invitations
- Mentions in our social media feeds: Twitter, LinkedIn

# + Lunch Wines - £3k



- 1 complimentary place
- 50% discount on additional tickets to Lunch
- Advertisement in Souvenir Programme
- Logo on website ([citywomen.co.uk](http://citywomen.co.uk)), in mailings and in third-party promotion, on hard copy invitations
- Mentions in our social media feeds: Twitter, LinkedIn



# + Table Decorations - £3k



- 1 complimentary place
- 50% discount on tickets to Lunch
- Advertisement in Souvenir Programme
- Logo on website ([citywomen.co.uk](http://citywomen.co.uk)), in mailings and in third-party promotion, on hard copy invitations
- Mentions in our social media feeds: Twitter, LinkedIn
- Decoration may have “link” to sponsor
  - We prefer plants to flowers; something lasting to something throw away; often something for everyone on the table.





# About Women in the City



Women in the City is a highly respected, award-winning organisation and since 2003 has a track record of partnering with world class corporations, media and organisations.

Its Annual Lunch has become a signature event in the City and its Woman of Achievement Award was the first to recognise Partner and C-suite women who are actively championing the progress of women.

Its community of intelligent, career focused women connect with Women in the City via its database, LinkedIn Group and Twitter feed. Levels of engagement are high.

Women in the City Awards bring reward, recognition and promotion to the winners and finalists.



# + Contact us

## Gwen Rhys

CEO, Women in the City

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Women in the City



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